## ORDER

Orgen

Order / Rev:

105008

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Flight Dates:

09/12/12 - 09/17/12

Onginal Date / Rev;

08/01/12 / 10/15/12 **GENERAL** 

Order Type:

Primary AE

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:



Amy McCreary

**BLPHI** 

Cash

15%

Broadcast

EOM/EOC

00:05 00

National

Agency

Name:

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

GMMB, Inc./ Washington D.C.

Advertiser

Name:

Obama for America

A35+

Demographic: Product Codes:

Revenue Codes:

PLC01-Democrat

Priority:

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN New Business Thru:

Agency Commission:

Order Separation:

Advertiser External ID

Agency External ID:

Bill Plan Net Amount Gross Amount # Spots End Date Start Date \$13,379.00 \$15,740.00 43 09/17/12 08/27/12

Totals

				Detre
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	43	\$15,740 00	\$13,379.00	0 00
Totals	43	\$15,740 00	\$13,379.00	0 00

Account Executives

Account Executive

Sales Office

Sales Region

Start Date / End Date

Start Of Order - End Of Order

Order %

100%

Amy McCreary

Market

Total Share \$15,740.00 30%

100%

09/16/12

Order Share KSNV

Week, 09/10/12

\$52,466.67

Share Total Competitive Share \$0.00 0% CABLE \$0.00 0% **KBLR** \$0.00 0% **KFBT** \$0.00 0% KINC \$13,641.33 26% KLAS \$0.00 0% **KLVX** \$0.00 0% KSNV-19% \$9,968.67 KTNV \$524 67 1% KTUD \$10,493.33 20% KVVU \$0.00 0% **KVWB** \$0.00 0% LV1 \$2,098.67 4% UNKWN

		01-4	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
E1 K		Start 09/12/12	09/14/12	M-F 5-6a WakeUp M-F 5-6a WakeUp	M/Wa@M	5-6a	WTF	:30	3	\$325.001	0.00 NM	3	\$975,00
	EWS <u>Star</u>		End Date	<u>Weekdays</u> wrF	Spots/Week 3	<u>Rate</u> \$325 00	Rating 0 00						

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Obama for America Advertiser. Order / Revi 105008 KSNV OBAMA FOR AMERICA Product Desc: Alt Or ser #: 06837953 1536 Estimate: Flight Dates 09/12/12 - 09/17/12

Ln Ch Start End Inventory Code Break Start/End T	ime Days	Len Spots		Rtg Type S		Amount
1 KSNV 09/12/12 09/14/12 M-F 5-6a WakeUp w/WaQM 5-6a M-F 5-6a WakeUp w/Wagners	WTF-	- :30 3	\$325.001	0.00 NM	3	\$975.00
NEWS Start Date	Rating					
Week: 09/10/12	0.00					
Spot Ch Date Range Description Start/End Time			ngth <u>Rate</u> .30 <del>(\$325.00)</del>	Rtg Type		
2 KSNV 09/10/12-09/16/12 M-F 5-6e WakeUp w/Wagner5-6a		wThE	.30 (+323.00)	0.00 14/4/		
See MG 1.5,1.6,1.7 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
3 KSNV 09/10/12-09/16/12 M-F 5-6e WakeUp w/Wagner 5-6a		wThF	:30 <del>(\$325.0</del> 0)	0 00 NM		
See MG 1.5,1.6,1.7						
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		wThF	:30 <del>(\$325.00)</del>	O OO MM		
4 KSNV 09/10/12-09/16/12 M-F 5-6e WakeUp w/Wagner5-6a		WIMF	.30 (4020.00)	0.00 1977		
See MG 1.5,1,6,1.7 [NOT AVAILABLE RATE] NOT AVAILABLE RATE						
5 KSNV 09/12/12-09/14/12 M-F 5-6a WakeUp w/Wagner 5-6a		WThF	.30 \$325.00	0.00 NM		
® MG for 1 2,1.3,1.4						
[revised rate]		WThF	:30 \$325.00	0.00 NM		
6 KSNV 09/12/12-09/14/12 M-F 5-6a WakeUp w/Wagner5-6a		WITH	,30 \$323,00	0.00 14101		
7 KSNV 09/12/12-09/14/12 M-F 5-6a WakeUp w/Wagner5-6a		WThF	:30 \$325.00	0 00 NM		
MG for 1,2,1.3,1.4						
[revised rate]			*****	0.00 NM		\$325.00
E 2 KSNV 09/17/12 09/17/12 M-F 5-6a WakeUp w/Wa@M 5-6a	M	:30 1	\$325,001	0.00 NM	1	\$525.00
M-F 5-6a WakeUp w/Wagners NEWS						
Start Date End Date Weekdays Spots/Week Rate	Rating					
Week: 09/17/12 09/23/12 M 1 \$325 00	0.00		Data	Die Tues		
Spot Ch Date Range Description Start/End Time		Weekdayş Le	ength <u>Rate</u> 30 (\$325.00	Rtg Type		
1 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 2 2			.00 (0020.00	,		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
2 KSNV 09/17/12-09/17/12 M-F 5-6a WakeUp w/Wagner5-6a		M	30 \$325 00	0.00 NM		
→ MG for 2.1 09/17						
[revised rate]	T.F	: 30 4	\$175.004	0.00 NM	0	\$0.00
E 3 KSNV 09/12/12 09/14/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners	WTF	30 2	\$175.004	0.00 14141		ψ0.0
NEWS						
Start Date End Date Weekdays Spots/Week Rate	Rating					
Week: 09/10/12 09/16/12WTF 4 \$175,00	0.00	Mankdaye	ength Rate	Rtg Type		
Spot Ch Date Range Description Start/End Time 1 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a		<u>Weekdays</u> <u>L</u> wThF	30 <del>(\$175.00</del>			
Credited			•			
[credit - \$\$ MG on different Estimate]						
3 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a		WThF	:30 <del>(\$175.00</del>	) 0 00 NM		
Credited						
[credit - \$\$ MG on different Estimate] 4 KSNV 09/10/12-09/16/12 M-F 6-7a WakeUp w/Wagner6-7a		WThF	:30 (\$1 <del>75.00</del>	9) 0.00 NM		
Credited						
[credit - \$\$ MG on different Estimate]						
5 KSNV 09/10/12-09/16/12 M-F 6-7e WakeUp w/Wagner6-7a		wThF	.30 <del>(\$175.00</del>	) 000 NM		
Credited						
[credit - \$\$ MG on different Estimate]		:30	1 \$175.004	0.00 NM	0	\$0.0
E 4 KSNV 09/17/12 09/17/12 M-F 6-7a WakeUp w/Wa@M 6-7a M-F 6-7a WakeUp w/Wagners	1-1	.00				
NEWS						
Start Date End Date Weekdays Spots/Week Rate	Rating					
Week: 09/17/12 09/23/12 M 1 \$175,00	0.00			7		

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Order / Rev: 105008

All Order # 06837953

Flight Dates:

Advertiser:

Obama for America

09/12/12 - 09/17/12

Product Desc: OBAMA FOR AMERICA

Estimate.

1536

Ln Ch Start End Inventory Co	ode Break Start/End	Time Days	Len Sp		Rtg Type S		Amount
	keUp w/WaGM 6-7a keUp w/Wagners	M	:30	1 \$175,004	0.00 <b>NM</b>	0	<b>\$0</b> .00
NEWS  Start Date End Date Weekdays  Week. 09/17/12 09/23/12 M  Spot Ch Date Range Description  1 KSNV 09/17/12-09/23/12 M-F 6-7a Wake  Credited  [credit - \$\$ MG on different Estimate]	Spots/Week Rate 1 \$175.00 Start/End Time Up w/Wagner6-7a	Rating 0.00	<u>Weekdays</u> M		Rta <u>Type</u> 0.00 NM		
5 KSNV 09/12/12 09/14/12 Today Show Today Show	CM 658a-9am	WTF-	:30	3 \$200.004	0.00 NM	0	\$0.0
TODAY SHOW  Start Date End Date Weekdays  Week: 09/10/12 09/16/12WTF  Spot Ch Date Range Description  1 KSNV 09/10/12-09/16/12 Today Show  Credited	Spots/Week Rate 3 \$200.00 Start/End Time 658a-9am	Rating 0.00	Weekdays WThF		Rtg Type 0.00 NM		
[credit - \$\$ MG on different Estimate] 3 KSNV 09/10/12-09/16/12 Today Show Credited [credit - \$\$ MG on different Estimate]	658a-9am		wThF	,			
4 KSNV 09/10/12-09/16/12 Today Show Credited [credit - \$\$ MG on different Estimate]	658a-9am		WThF	:30 <del>(\$200,00</del> )	) 0 00 NM		
E 6 KSNV 09/17/12 09/17/12 Today Show Today Show	CM 658a-9am	M	:30	1 \$200.004	0.00 NM	0	\$0.0
TODAY SHOW  Start Date End Date Weekdays  Week: 09/17/12 09/23/12 M  Spot Ch Date Range Description  1 KSNV 09/17/12-09/23/12 Today Show  Credited  [credit - \$\$ MG on different Estimate]	Spots/Week Rate 1 \$200.00 Start/End Time 658a-9am	Rating 0.00	Weekdays M				
7 KSNV 09/15/12 09/15/12 News 3 Sun News 3 Sun NEWS	rise - SATURIM 6a-7a rise SATURDAY		s- :30	1 \$125.004	0.00 NM	1	\$125
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/10/12 <u>09/16/12</u> <u></u> S-	<u>Spots/Week</u> <u>Rate</u> 1 \$125.00	Rating 0 00					2450
E 8 KSNV 09/15/12 09/15/12 Saturday To Saturday To SAT TODAY			s- :30	1 \$150.004	0,00 NM	1	\$150
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/10/12 09/16/125-	Spots/Week         Rate           1         \$150.00           rise - SUND&M         6a-7a	<u>Rating</u> 0.00	-s :30	1 \$90.004	0.00 NM	1	\$90
	rise SUNDAY		3 .00	, \$30.50 t	0,00		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week 09/10/12 09/16/12S	<u>Spots/Week</u> <u>Rate</u> 1 \$90.00	Rating 0.00					
E 10 KSNV 09/16/12 09/16/12 Sunday Tod Sunday Tod			−S .30	1 \$150 004	0.00 NM	0	\$0.
SUN TODAY  Start Date End Date Weekdays  Week: 09/10/12 09/16/12S  Spot Ch Date Range Description  1 KSNV 09/10/12-09/16/12 Sunday Today  Credited	1 \$150.00 Start/End Time	<u>Rating</u> 0.00	<u>Weekdays</u>		<u>Rtg Type</u> 9) 0,00 <i>NM</i>		
[credit - \$\$ MG on different Estimate] E 11 KSNV 09/16/12 09/16/12 Meet the Pri Meet the Pri			-S :30	1 \$1,300.003	0.00 NM	1	\$1,300
MEET THE PRESS  Start Date End Date Weekdays	Spots/Week Rate	Rating					

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KSNV

Order / Rev: 105008 105008 105008 105008 105008 105008 105008

Advertiser:

Estimate<sup>\*</sup>

Obama for America

Alt Order #: 06837953

Flight Dates: 09/12/12 - 09/17/12

Product Desc:

OBAMA FOR AMERICA

1536

Rtg Type Spots Rate Pri Amount Days Len Spots Inventory Code Break Start/End Time Ln Ch Start End \$1,300.00 0.00 NM ;30 \$1,300,003 E 11 KSNV 09/16/12 09/16/12 Meet the Press CM 8a-9am Meet the Press MEET THE PRESS Rate Rating Start Date Spots/Week End Date Weekdays 0.00 1 \$1,300,00 -----Week: 09/10/12 09/16/12 \$125,004 \$0.00 :30 0.00 NM Ω -----5 E 12 KSNV 09/16/12 09/16/12 News 3 Today Wknd CM 9a-930am News 3 Today **NEWS** Rating Spots/Week Rate End Date Weekdays Start Date 0.00 ----S \$125.00 Week: 09/10/12 09/16/12 Length Rate Rtg Type Start/End Time <u>Weekdays</u> Ch Date Range Description Spot :30 (<del>\$125.00)</del> 0.00 NM -----Su 9a-930am 1 KSNV 09/10/12-09/16/12 News 3 Today Wknd Credited [credit - \$\$ MG on different Estimate] 0 \$0,00 \$95,004 0.00 NM -30 4 E 14 KSNV 09/12/12 09/14/12 M-F Today Show II 3rd H0M --WTF--9-10a M-F Today Show II TODAY SHOW II Rating End Date Weekdays Spots/Week Rate Start Dale 0.00 \$95.00 09/16/12 --WTF--Week: 09/10/12 Start/End Time <u>Length</u> Rate Rtg Type Weekdayş Description Ch Date Range Spot (\$95.00) 0.00 NM --WThF---'30 9-10a 1 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr See MG 14.6,14.7,14.8,14.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$95:00) 0.00 NM --WThF----:30 3 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr See MG 14.6,14.7,14,8,14.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$95.00) 0.00 NM --WTħF----9-10a 4 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr See MG 14.6.14.7.14.8.14.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$95.00) 0.00 NM -WThE----:30 5 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr See MG 14.6,14,7,14.8,14.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 (\$125.00) 0 00 NM -WThF----9-10a 6 KSNV 09/10/12-09/16/12 M-F Today Show II 3rd Hr (R) Credited [credit - \$\$ MG on different Estimate] ;30 (\$12<del>5.00)</del> 0.00 NM 9-10a --WThF----7 KSNV 09/12/12-09/14/12 M-F Today Show II 3rd Hr [crédit - \$\$ MG on different Estimate] .30 <del>(\$125.00)</del> 0.00 NM --WThF----8 KSNV 09/12/12-09/14/12 M-F Today Show I/ 3rd Hr 9-10a Credited [credit - \$\$ MG on different Estimate] :30 (\$125.00) 0.00 NM --WThF----9 KSNV 09/12/12-09/14/12 M-F Today Show II 3rd Hr (M) Credited [credit - \$\$ MG on different Estimate] \$350.00 0.00 NM 1 :30 \$95 004 E 15 KSNV 09/17/12 09/17/12 M-F Today Show II 3rd H0M 9-10a M-----M-F Today Show II TODAY SHOW II Rate Rating Spots/Week Start Date End Date Weekdays M-----\$95 00 0.0009/23/12 Week: 09/17/12 Rate Rtg Type Length <u>Weekdays</u> Description Start/End Time Spot Ch Date Range :30 (\$350.00) 0 00 NM 1 KSNV 09/17/12-09/17/12 M-F Today Show II 3rd Hr 9-10a See MG 15.2 [ NOT AVAILABLE RATE] NOT AVAILABLE RATE \$350.00 0.00 NM :30 2 KSNV 09/17/12-09/17/12 M-F Today Show II 3rd Hr 9-10a MG for 15.1 09/17 [revised rate] 0.00 NM 0 \$0.00 \$80.004 :30 4 --WTF--E 16 KSNV 09/12/12 09/14/12 M-F Today Show III 4th BM 10am-11am Today 4th Hour TODAY SHOW III Rating Spots/Week Rate End Date Weekdays Start Date

\$80.00

--WTF--

09/16/12

Week: 09/10/12

0.00

Print Date 10/16/12 08 21:23

 Order / Rev:
 105008
 Advertiser:
 Obama for America

 Alt Order #
 06837953
 Product Desc:
 OBAMA FOR AMERICA
 KSNV

 Flight Dates.
 09/12/12 - 09/17/12
 Estimate:
 1536

Ln Ch Start End Inventory Code Break Star	t/End Time Days	Len Spots	Rate Pri_	Rtg Type	Spots	Amount
	m-11amWTF-	30 4	\$80.004	0.00 NM	0	\$0.00
TODAY SHOW III	Date Bating					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12wTF 4 \$	Rate Rating 80.00 0.00					
Spot Ch Date Range Description Start/End				Rtg Type		
1 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11a	ım	<b>w</b> ThF	:30 <del>(\$80.00)</del>	0 00 NM		
Credited				1		
[credit - \$\$ MG on different Estimate] 2 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11a	am	WThF	30 (\$80.00)	0.00 NM		
Credited						
[credit - \$\$ MG on different Estimate]			-20 (500.00)	0.00 8/84		
3 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11a	am	WThF	:30 <del>(\$80.00)</del>	0.00 <i>NM</i>		
Credited [credit - \$\$ MG on different Estimate]				1		
4 KSNV 09/10/12-09/16/12 M-F Today Show III 4th Hr 10am-11a	am	WThF	'30 <del>(\$80-00</del> )	0 00 NM		
Creditad						
[credit - \$\$ MG on different Estimate]			\$80.004	0.00 NM	0	\$0.00
17 KSNV 09/17/12 09/17/12 M-F Today Show III 4th IBM 10ai Today 4th Hour	m-11am M	;30 1	\$80.004	0.00 14141	U	Ψ0.00
TODAY SHOW III				<u> </u>		
Start Date End Date Weekdays Spots/Week	Rate Rating					
1760K. 05/1/12 05/25/12	80.00 0.00	Weekdays Lo	ength Rate	Rtg Type		
Spot Ch Date Range Description Start/End 1 KSNV 09/17/12-09/23/12 M-F Today Show III 4th Hr 10am-11:		M		0 00 NM		
Creditad						
[credit - \$\$ MG on different Estimate]						
10 1014 00 12 12 00 1 1 1	m-12pmWTF	·30 4	\$80.004	0.00 NM	0	\$0.00
Rachael Ray						
RACHEL RAY <u>Start Date                                  </u>	Rate Rating					
Week: 09/10/12 09/16/12WTF 4	\$80.00 0.00			_, _		
Spot Ch Date Range Description Start/End		<u>Weekdays     L</u> wThF		Rtg Type 0 00 NM		
1 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12  Credited	pm	WIII;	.30 (900.00)	0 00 74711		
[credit - \$\$ MG on different Estimate]						
3 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12	pm	wThF	:30 (\$ <del>80.00</del> )	0.00 NM		
Credited						
[credit - \$\$ MG on different Estimate] 4 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12	om	WThF	·30 <del>(\$80.00</del>	0.00 <i>NM</i>		
4 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12 Credited	P/III		1,000,000			
[credit - \$\$ MG on different Estimate]					i	
5 KSNV 09/10/12-09/16/12 Rachael Ray 11am-12	pm	wThF	:30 <del>(\$80.00)</del>	0.00 NM		
Credited [credit - \$\$ MG on different Estimate]						
		:30	1 \$80 004	0.00 NM	0	\$0.00
Rachael Ray						
RACHEL RAY						
Start Date End Date Weekdays Spots/Week	Rate Rating \$80 00 0.00					
Week: 09/17/12         09/23/12         M         1         3           Spot         Ch Date Range         Description         Start/Enc	• • • • • • • • • • • • • • • • • • • •	Weekdays L		Rtq Type		
1 KSNV 09/17/12-09/23/12 Rachael Ray 11am-12	pm	M	.30 <del>(\$80.00</del>	000 NM		
Credited						
[credit - \$\$ MG on different Estimate]	1230pmWTF	30	4 \$125.004	0.00 NM	2	\$250.00
E 20 KSNV 09/12/12 09/14/12 Noon News CM 12- Noon News	1230pmw/F	.30	- VI25.00-	0.00 1111	_	
NEWS						
Start Date End Date Weekdays Spots/Week	Rate Rating				)	
Oldit Bato	125.00 0 00					

Ln Ch Start End I	nventory Code Break	Start/End Ti	me Days	Len Spots		Rtg Type		Amount
E 20 KSNV 09/12/12 09/14/12 I	Noon News CM Noon News	12-1230pm	WTF-	- 30 4	\$125 004	0 00 NM	2	\$250.00
1 KSNV 09/10/12-09/16/12 No			Rating 0.00	Weekdays Ler	ngth <u>Rate</u> :30 <del>(\$125.00)</del>	Rtg Type 0.00 NM		
Credited [credit - \$\$ MG on differed  2 KSNV 09/10/12-09/16/12 No  Credited [credit - \$\$ MG on differed	on News 12-	1230pm		wthF	:30 <del>(\$125.00)</del>	0.00 <i>NM</i> 1		
E 21 KSNV 09/17/12 09/17/12		12-1230pm	M	- ;30 1	\$125.004	0.00 NM	0	\$0 00
1 KSNV 09/17/12-09/23/12 No Credited	escription Sta on News 12-	Rate \$125.00 rt/End Time 1230pm	<u>Rating</u> 0.00	Weekdays Le	<u>ngth Rate</u> :30 <del>(\$125.00)</del>	<u>Rtq Түре</u> ) 0.00 <i>NM</i>		
[credit - \$\$ MG on differe E 22 KSNV 09/12/12 09/14/12		1230-1p	<b>W</b> TF-	- :30 4	\$100.003	0.00 NM	2	\$200.00
	The Agenda 1230pm							
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12 <u>Spot</u> <u>Ch Date Range</u> <u>De</u> 1 KSNV 09/10/12-09/16/12 Th  Credited  [credit - \$\$ MG on differe	escription Sta de Agenda 1230pm 123	<u>Rate</u> 4 \$100.00 <u>rt/End Time</u> 30-1p	Rating 0.00	Weekdays <u>Le</u> wThF	ngth <u>Rate</u> :30 (\$100.00)	<u>Rtq Type</u> ) 0.00 <i>NM</i>		
2 KSNV 09/10/12-09/16/12 Th Credited	e Agenda 1230pm 123	30-1p		wThF	:30 <del>(\$100.00</del> )	) 000 <i>NM</i>		
[credit - \$\$ MG on differe		1230-1p	M	;30 1	\$100.003	0.00 NM	0	\$0 00
AGENDA  Start Date End Date  Week: 09/17/12 09/23/12  Spot Ch Date Range De  1 KSNV 09/17/12-09/23/12 Th  Credited  [credit - \$\$ MG on differe	escription Sta ne Agenda 1230pm 123	k <u>Rate</u> 1 \$100.00 in/End Time 30-1p	Rating 0.00	Weekdays <u>Le</u> M	ngth Rate .30 (\$100.00	Rtq Type ) 0.00 <i>NM</i>		
E 24 KSNV 09/12/12 09/14/12 DAYS	Days of our Lives CM Days of our Lives	1258p-2pm	WTF-	:30 3	\$125.004	0.00 N <del>M</del>	1	\$125.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12 <u>Spot</u> <u>Ch Date Range</u> <u>De</u> 2 KSNV 09/10/12-09/16/12 De  Credited	escription Sta ays of our Lives 12	k <u>Rate</u> 3 \$125.00 art/End Time 58p-2pm	Rating 0.00	Weekdays Le	<u>ingth Rate</u> :30 <del>(\$125</del> .00	: <u>Rtq Type</u> 9) 0,00 <i>NM</i>		
[credit - \$\$ MG on differe 4 KSNV 09/10/12-09/16/12 De Credited	ays of our Lives 12	58p-2pm		<b>w</b> ThF	:30 <del>(\$125.00</del>	) 000 NM		
[credit - \$\$ MG on differe E 25 KSNV 09/17/12 09/17/12		1258p-2pm	M	<sup>.</sup> 30 1	\$125 004	0 00 NM	0	\$0.00
DAYS <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Wee	<u>k</u> <u>Rate</u> 1 \$125.00	Rating 0 00					

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Order / Rev:

105008

Advertiser:

Estimate:

Obama for America

Alt:Order #: Flight Dates: 06837953

09/12/12 - 09/17/12

Product Desci

OBAMA FOR AMERICA

1536

KSNV

	Inventory Code	Break	Start/End T		Len Spo			Rtg Type		Amount
	Days of our Lives Days of our Lives	CM	1258p-2pm	M	- :30	1 \$1	25.004	0 00 NM	0	\$0.0
DAYS <u>Start Date</u> <u>End Date</u> Week 09/17/12 09/23/12	Weekdays M	Spots/Week	<u>Rate</u> \$125.00	Rating 0.00						
	scription		VEnd Time 3p-2pm		<u>Weekdays</u> M	<u>Length</u> :30		Rtg Type 0 00 NM		
Credited [credit - \$\$ MG on differe										
E26 KSNV 09/12/12 09/14/12	The Doctors The Doctors	СМ	2pm-3pm	WTF-	:30	4 \$	85 004	0 00 NM	0	\$0.0
DRS		0-4-04(1	Data	Detine						
Start Date End Date Week: 09/10/12 09/16/12	<u>Weekdays</u> WTF	Spots/Week 4	<u>Rate</u> \$85.00	<u>Rating</u> 0.00						
	escription		t/End Time		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Rtg Type		
1 KSNV 09/10/12-09/16/12 TI		2pm	-3pm		WThF	- ;30	<del>(\$85</del> .00)	0.00 NM		
Credited [credit - \$\$ MG on differe	nt Estimate]									
2 KSNV 09/10/12-09/16/12 TI Credited	ie Doctors	2рг	-3pm		WTh F	- :30	<del>(\$85.00)</del>	0.00 <i>NM</i>		
[credit - \$\$ MG on differe		2	2000		WThF	- :30	(\$85.00	0.00 NM		
3 KSNV 09/10/12-09/16/12 TI Credited		2pm	1-3pm			.50	1000.00	, 0.00 , 111		
(credit - \$\$ MG on differe 4 KSNV 09/10/12-09/16/12 Ti		2nm	n-3pm		<b>WThF</b>	30	(\$85 00)	0 00 NM		
Credited	le Doctors	<b>2</b> рп	, opin							
[credit - \$\$ MG on differe	ent Estimate]									
E27 KSNV 09/17/12 09/17/12	The Doctors The Doctors	CM	2pm-3pm	M	:30	1 ;	\$85.004	0.00 NM	0	\$0.0
DRS		0	Dete	Deting						
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$85.00	<u>Rating</u> 0.00						
	escription	Sta	t/End Time	0.00	Weekdays	Length		Rtg Type		
1 KSNV 09/17/12-09/23/12 T		2рп	n-3pm		M	- '30	(\$85.00	) 0.00 NM		
Credited										
[credit - \$\$ MG on difference   128 KSNV   09/12/12   09/14/12		CM	3-4p	WTF	:30	4 \$	150.004	0.00 NM	4	\$600 (
	Dr Phil	CIW	5-4p	***		, •				
PHIL Start Date E <u>nd Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	WTF			0 00				_		
E 29 KSNV 09/17/12 09/17/12	Dr. Phil Dr Phil	CM	3-4p	M	;30	1 \$	150.004	0 00 NM	0	\$0.0
PHIL										
Start Date End Date	<u>Weekdayş</u> M <b>-</b>	Spots/Week		<u>Rating</u> 0.00						
Week: 09/17/12 09/23/12 <u>Spot Ch Date Range D</u>	escription	Sta	\$150.00 rt/End Time	0.00	Week <u>days</u>	Length	Rate	Rtg Type		
1 KSNV 09/17/12-09/23/12 C		3-4			M			9 0.00 NM		
Credited										
[credit - \$\$ MG on differ				_			445.004	0.00 NA	3	\$435.0
E 30 KSNV 09/12/12 09/14/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:	WTF 30 PM)	:30	4 \$	145.004	0.00 NM	3	<b>\$400</b> .0
NEWS	Mookdove	Spots/Weel	Rate	Rating						
Start Date End Date Week: 09/10/12 09/16/12	<u>Weekdays</u> WTF	Spoistaneer	\$ \$145.00	0.00						
	escription		rt/End Time	(4.00 PM-4:30	<u>Weekdays</u> PWThF	<u>Length</u> :30		Rtg Type ) 0 00 NM		
Credited [credit - \$\$ MG on differ										
E 31 KSNV 09/17/12 09/17/12		HOURXCM	4-5pm	M	:30	1 \$	145.004	0.00 NM	0	\$0.
EOI MONA COLLETE COLLETE	4PM NEWS (1 h		(4:00 PM-4	30 PM)					ļ	

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 Order / Rev:
 105008
 Advertiser:
 Obama for America

 Alt Order #:
 06837953
 Product Desc:
 OBAMA FOR AMERICA
 KSNV

 Flight Dates:
 09/12/12 - 09/17/12
 Estimate:
 1536

Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Spor	ts Rate Pri	Rtg Type Sp	ots	Amount
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating			$ \overline{\Gamma}$		
Week: 09/17/12 09/23/12	M 1		0.00					
	escription Star	t/End Time				Rtg Type		
1 KSNV 09/17/12-09/23/12 No Credited	EWS 3 at 4 (1 HOUR) 4-5p	om (4	:00 PM-4.30 F	M	:30 <del>(\$145.09)</del>	0 00 NM		
[credit - \$\$ MG on differe								
E 32 KSNV 09/12/12 09/14/12 NEWS	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm (4:30 PM-5:00	WTF- 0 PM)	- :30	4 \$175.004	0.00 <b>NM</b>	4	\$700.00
Start Date End Date	Weekdays Spots/Week	Rate \$175 00	Rating 0.00					
Week: 09/10/12 09/16/12			M	- :30	1 \$175.004	0.00 NM	0	\$0,00
E 33 KSNV 09/17/12 09/17/12 NEWS	4PM NEWS (1 hour)	4-5pm (4:30 PM-5:00		- ,30	1 \$175.004	0.00 14141	Ü	50.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week		Rating 0.00					
		t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
1 KSNV 09/17/12-09/23/12 N Credited	EWS 3 at 4 (1 HOUR) 4-5		1:30 PM-5:00 F	7M	:30 <del>(\$175.00)</del>	0.00 <i>NM</i>		
[credit - \$\$ MG on differe		5 000		.20	4 6050.004	0.00 NM	3	\$750.00
E 34 KSNV 09/12/12 09/14/12	M-F Early News CM M-F Early News	5-630p	WTF-	- :30	4 \$250.004	0.00 NM	S	\$750,00
NEWS	Martine Casta Milosh	Pote	Patina					
Start Date End Date Week: 09/10/12 09/16/12	Weekdays Spots/Week	Rate \$250.00	Rating 0.00					
		rt/End Time	0 00	Weekdays	Length Rate	Rtg Type		
4 KSNV 09/10/12-09/16/12 M				WThF	30 (\$250.00)	0.00 NM		
Credited	·							
[credit - \$\$ MG on differe	ent Estimate]							
E 35 KSNV 09/17/12 09/17/12	M-F Early News CM	5-630p	M	30	1 \$250.004	0.00 NM	0	\$0.00
	M-F Early News							
NEWS						1		
Start Date End Date	Weekdays Spots/Week		Rating					
Week' 09/17/12 09/23/12	M	\$250.00	0.00	Weekdays	Length Rate	Rtg Type		
Spot Ch Date Range D 1 KSNV 09/17/12-09/23/12 M		rt/End <u>Time</u> 30o		M				
Credited	F Early News 5-0	ЭОР		1-1	,00 (0200.00)	0.00		
[credit - \$\$ MG on differe	ent Estimatel							
E 36 KSNV 09/15/12 09/15/12		5pm-630pm	5	:30	1 \$150.004	0.00 NM	1	\$150 00
NEWS	3a-3u Carry News							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	S-	\$150.00	0.00					
E 37 KSNV 09/16/12 09/16/12		7-10pm		S (30	1 \$450,004	0 00 NM	1	\$450.00
NEWS AFTER NFL	News 3 in Prime							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 09/10/12 09/16/12	S		0.00					
E 38 KSNV 09/12/12 09/14/12	M-F Jeopardy CM M-F Jeopardy	630-7pm	WTF-	:30	3 \$230.004	0.00 NM	0	\$0.00
JEOPARDY						1		
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12	Weekdays Spots/Week	Rate 3 \$230.00	Rating 0.00					

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KSNV

Order / Rev: 105008 Alt\*Order # 06837953

Flight Dates:

Advertiser:

Obama for America

09/12/12 - 09/17/12

OBAMA FOR AMERICA Product Desc:

Estimate:

1536

_n Ch Sta	rt End	Inventory Code	Break	Start/End T		Len Spots		Rtg Type S		Amount
38 KSNV 09/1	2/12 09/14/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	WTF-	- ;30	3 \$230 004	0 00 NM	0	\$0.0
JEOPARDY			O	Data	Datina					
Start Dat		<u>Weekdayş</u> ₩TF	Spots/Week 3	<u>Rate</u> \$230.00	Rating 0.00			1		
Week: 09/10/12 Spot <u>Ch Date</u>	_	Description	_	/End Time	0.00	Weekdays I	<u>ength</u> <u>Rate</u>	Rtq Type		
	0/12-09/16/12 N			7pm		wThF	:30 <del>(\$230.00)</del>	0.00 NM		
Credited										
_	\$\$ MG on differ			77		- <b>-</b> wThF	:30 (\$230 00)	1 0 00 8/4/		
	0/12-09/16/12 (	И-F Jeopardy	630-	7pm		WILL	.50 (4230 00)	9 0 00 14107		
Credited	\$\$ MG on diffe	rent Estimatel								
	0/12-09/16/12 /		630-	-7pm		WThF	:30 <del>(\$230.00</del>	0.00 NM		
Credited										
[credit -	\$\$ MG on diffe	rent Estimate]					4 4000 001	0.00.484	^	\$0 (
39 KSNV 09/1	7/12 09/17/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	М	- :30	1 \$230.004	0 00 NM	0	20 (
JEOPARDY	E 15-1-	Add a ladaya	Canta (Mank	Bata	Rating					
<u>Start Da</u> Week: 09/17/12		<u>Weekdays</u> M	Spots/Week		0.00					
Spot Ch Date		Description .	Star	t/End Time		<u>Weekdays</u>		Rtq Type		
	7/12-09/23/12	M-F Jeopardy	630	-7pm		M	:30 <del>(\$230 0</del> 0	9 0.00 NM		
Credited		. =								
	\$\$ MG on diffe		CH	7-730pm		- :30	3 \$230,004	0 00 NM	0	\$0.
40 KSNV 09/	2/12 09/14/12	M-F Wheel of F	CM ortune	7-730pm		.50	<b>Q</b> 230,004	V 00 1		
Start Da	te End Date	Weekda <u>ys</u>	Spots/Week	Rate	Rating					
Week: 09/10/12		WTF	-	\$230.00	0.00			Dt. Tues		
Spot Ch Date	Range 0/12-09/16/12	Description		<u>t/End Time</u> 30pm		Weekdays wThF		Rtg Type		
2 KSNV 09/1 Credited		IVI VVII.eei	7-7	оортп		,,,,,	00 (020000	,		
• • • • • • • • • • • • • • • • • • • •		erent Estimate]								
3 KSNV 09/1	0/12-09/16/12	M-F Wheel	7-7	30pm		WThF	:30 <del>(\$230.00</del>	)) 0 00 NM		
Credited										
		erent Estimate]	7.7	30pm		WThF	:30 (\$230 00	MN 00.0 (C		
4 KSNV 09/1 Credited	0/12-09/16/12	M Wheel	7-7	эорин			(920000	,		
		erent Estimate)					<u> </u>			
41 KSNV 09/	7/12 09/17/12	2 M-F Wheel	СМ	7-730pm	м	'30	1 \$230.004	0.00 NM	0	\$0.
		M-F Wheel of F	ortune							
WHEEL Start Do	te End Data	. Weekdays	Spots/Week	Rate	Rating					
Start Da Week: 09/17/1				\$230.00	0.00					
		Description	<u>Sta</u>	rt/End Time		<u>Weekdays</u>		Rto Type		
1 KSNV 09/1	7/12-09/23/12	M-F Wheel	7-7	30pm		M	;30 <del>(\$230.00</del>	9) 0.00 NM		
Credite:		erent Estimate)								
		2 FacetoFace/Ral		730-758pm	WTF	:30	4 \$400 002	0.00 <b>NM</b>	4	\$1,600.
FACE TO F	ACE	Face to Face w	J.Raiston							
	nc⊏ <u>ite End Date</u>	e <u>Weekdays</u>	Spots/Weel	Rate	Rating					
Week: 09/10/1				\$400.00	0.00		= :	- Dt- ~		
		Description		rt/End Time		<u>Weekdays</u> wThF		<u>Rtg Type</u>		
Spot Ch Dat	0/12-09/16/12	FecetoFace/Ralsto	on Report 730	ı–≀ sopm		W 111113-	.00 ( <del>0120.00</del>	0, 0.00 1997		
Spot Ch Dat 1 KSNV 09/	40.5									
Spot Ch Dat 1 KSNV 09/ See MC		TE NOT AVAILA	BLE RATE							
Spot Ch Dat 1 KSNV 09/ See MC [.NOT /	VAILABLE RA	ATE] NOT AVAILAS FacetoFace/Raisto		)-758pm		wThF	:30 \$400.0	0.00 NM		
Spot Ch Dat 1 KSNV 09/ See MC [.NOT /	VAILABLE RA 12/12-09/14/12	ATE] NOT AVAILAG FacetoFace/Raisto		)-758pm		wThF	:30 \$400.0	00.00 NM		

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KSNV

105008 Order / Rev:

Advertiser

Obama for America

06837953 Alt Order #:

Product Desc:

OBAMA FOR AMERICA

1536 Estimate: 09/12/12 - 09/17/12 Flight Dates:

Ln Ch Start End Inventory Code Break Start/End	ime Days Len Spots Rate Pri Rtg Type Spots Amount
Face to Face w/ J.Ralston	
FACE TO FACE	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/17/12 09/23/12 M 1 \$400.00 Spot Ch Date Range Description Start/End Time	0 00 Weekdays Length <u>Rate</u> <u>Rtg Type</u>
Spot Ch Date Range Description Start/End Time 1 KSNV 09/17/12-09/23/12 FacetoFace/Ralston Report 730-758pm	M :30 <del>(\$125.00)</del> 0.00 NM
See MG 43.2	
[NOT AVAILABLE RATE] NOT AVAILABLE RATE	00 0,00,00,00,00
2 KSNV 09/17/12-09/17/12 FacetoFace/Ralston Report 730-758pm	M 30 \$400.00 0.00 NM
⊕ MG for 43.1 09/17	
[revised rate]  E.44 KSNV 09/15/12 09/15/12 Wknd Jeopardy CM 630-7pm	5- :30 1 \$150.004 0.00 NM 0 \$0.0
E 44 KSNV 09/15/12 09/15/12 Wknd Jeopardy CM 630-7pm SAT/Jeopardy	
JEOPARDY	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/10/12 09/16/125- 1 \$150.00 Spot Ch Date Range Description Start/End Time	0.00 Weekdays Length <u>Rate Rtg Type</u>
Spot Ch Date Range Description Start/End Time 1 KSNV 09/10/12-09/16/12 Wknd Jeopardy 630-7pm	5a :30 (\$150.00) 0 00 NM
Credited	
[credit - \$\$ MG on different Estimate]	
E 45 KSNV 09/15/12 09/15/12 Wknd Wheel of Fortune CM 7-730pm	s- :30 1 \$150.004 0.00 NM 0 \$0.0
SAT/ Wheel of Fortune	
WHEEL Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>	Rating
<u>Start Date End Date Weekdays Spots/week Rate</u> Week: 09/10/12 09/16/12S- 1 \$150.00	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 09/10/12-09/16/12 Wknd Wheel of Fortune 7-730pm	Sa :30 (\$150,00) 0.00 NM
Credited	
[credit - \$\$ MG on different Estimate]	M :30 1 \$1,100.004 0.00 NM 0 \$0.0
E 47 KSNV 09/17/12 09/17/12 Mon PR 8-10p CM 8-10pm Monday Prime 8-10pm	
THE VOICE	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/17/12	0.00 Weekdays Length <u>Rate Rtg Type</u>
<u>Spot Ch Date Range Description Start/End Time</u> 1 KSNV 09/17/12-09/23/12 Mon PR 8-10p 8-10pm	M30(\$1,100.00) 0.00 NM
Credited	
[credit - \$\$ MG on different Estimate]	
E 50 KSNV 09/12/12 09/12/12 Wed PR 9-10p CM 9-10pm	w :30 1 \$1,300.004 0.00 NM 1 \$4,000
Wednesday Prime 9-10pm	
AGT Start Date End Date <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>	Rating
Start Date	0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 09/10/12-09/16/12 Wed PR 9-10p 9-10pm	w :3 <i>0(\$1,300.00)</i> 0.00 <i>NM</i>
See MG 50.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 09/12/12-09/12/12 Wed PR 9-10p 9-10pm	w ,30 \$4,000,00 0,00 NM
⊕ MG for 50.1 09/12	
[revised rate]	
E 51 KSNV 09/14/12 09/14/12 Fri PR 8-9p CM 8-9pm Friday Prime 8-9pm	
DATELINE Seat-Mack Pate	Poting
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12	Rating 0.00
Week: 09/10/12	5- :30 1 \$400.004 0.00 NM 0 \$0.
Saturday Prime 9-11pm	
NBC PRIME	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/10/12 09/16/12\$- 1 \$400.00	0.00

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Order / Rev:

LENO

Week: 09/10/12

Start Date

End Date

09/16/12

105008

Advertiser.

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/12/12 - 09/17/12

Estimate:

1536

KSNV

n	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spot	S	Rate Pri	Rtg Type	Spots
-!!	OII	Otalt		meenal, all			_		_		0.00.101	_
50	MONBA	00/4E/40	00/45/42	Cat DD 0 11n	CM	Q_11n	5-	:30	1	\$400.004	0.00 NM	U

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days		ots		Rtg Type		Amount
E 52 KŠNV	09/15/1	2 09/15/12	Sat PR 9-11p	CM	9-11p		5- :30	1	\$400.004	0.00 NM	0	\$0.00
			Saturday Prime 9	-11pm								
NBC PF		Cad Date	Monkdaya	Spots/Week	Rate	Rating						
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u>	Spots/vyeek	\$400.00	0.00						
	Date Ra	• • • • • • • • • • • • • • • • • • • •	escripti <u>on</u>	Star	VEnd Time	0.00	Weekdays	Lent	ath Rate	Rtq Type		
			at PR 9-11p	9-11	p		sa-	- ;	30 (\$400.00)	000 NM		
Cre	edited									1		
			ent Estimate]									#F#0.05
E 53 KSNV	09/15/1	2 09/15/12	Sat PR 10-11p	CM	10-11pm		5- :30	1	<b>\$500 00</b> 3	0.00 <b>NM</b>	1	\$500.00
NEO DI	31845		Saturday Prime 1	0-11pm								
NBC PF		End Date	Weekd <u>ays</u>	Spots/Week	Rate	Rating						
<u>518</u>  Week: 09	rt Date (10/12	09/16/12	S-	1	\$500.00	0.00						
			NFL Pre-Game / I	FNA CM	1p-530pm		-5 :30	1	\$600.004	0.00 NM	1	\$600.00
E J4 KONV	03/10/1	2 03/10/12	NFL Pre-Game		. P sask							
FNIA												
Sta	nt Date	End Date	Weekdays	Spots/Week		<u>Rating</u>						
Week: 09	/10/12	09/16/12	S	1	\$600.00	0 00						
E 55 KSNV	09/16/1	2 09/16/12	NFL Football	CM	1P-9PM		-5 !30	1	\$4,000.004	0.00 NM	0	\$0.00
01.151.54	OUT ET	D.	NFL Football									
_	IGHT FTI		Monkdaya	Spots/Week	Rate	Rating						
<u>Sia</u> Week: 09	art Date /10/12	End Date 09/16/12	<u>Weekdays</u> S		\$4,000.00	0.00						
	nonz Date Ra		escription		t/End Time	0.00	Weekdays	Len	gth Rate	Rtq Type		
			IFL Football		9PM		S	u	30(\$4.000 00	) 0.00 <i>NM</i>		
	edited											
[cr	edit - \$\$	MG on differ	ent Estimate]									
E 56 KSNV	09/12/1	2 09/14/12	M-F News 3 at E	even CM	11pm-1135	pmWTF	:30	4	\$255.004	0.00 NM	3	\$765.00
			M-F News 3 at E	leven								
NEWS		- 1- 1	164 . 1 . 1	On sta 24/s als	Deta	Dating						
	art Date	End Date 09/16/12	<u>Weekdays</u> WTF	Spots/Week	Rate \$255.00	<u>Rating</u> 0.00						
Week: 09 Spot Ch	n Date Ra		Description		rt/End Time	0.00	Weekdays	Len	gth Rate	Rto Type		
			1-F News 3 at Elev		m-1135pm		WThF		:30 (\$255.00	) 0.00 NM		
	edited											
[cr	edit - \$\$	MG on differ	ent Estimate]									
E 57 KSNV	09/17/1	2 09/17/12	M-F News 3 at El	even CM	11pm-113	5pm M	;30	1	\$255.004	0.00 NM	0	\$0.00
			M-F News 3 at E	leven								
NEWS					ъ.	Darie						
	art Date	End Date	<u>Weekdays</u> M	Spots/Week		Rating 0,00						
Week: 09		09/23/12	Description	t Sta	#255.00 rt/End Time	0.00	Weekdays	Len	oth Rate	Rtq Type		
	<u>h Date Ra</u> V 00/17/1		<u>//-F News 3 at El</u> ev		m-1135pm		M		:30 (\$255.00			
	edited	2-03/23/12 1	, , , , , , , , , , , , , , , , , , ,						•••	<b>'</b>		
		MG on diffe	ent Estimate]									
E 59 KSNV	09/16/	12 09/16/12	Sa-Su News 3 at	ElevenCM	11pm-113	5pm	-5 :30	1	\$225.004	0.00 NM	0	\$0.0
			Sa-Su News 3 at									
NEWS												
	art Date	End Date	Weekdays	Spots/Weel		Rating						
Week: 09		09/16/12	S		\$225.00	0.00	Monkdows	1.55	igth Rate	Rtg Type		
	h Date Ra		<u>Description</u>		rt/End Time		<u>Weekdays</u>		:30 <del>(\$225.00</del>	-		
		2-09/16/12 3	Sa-Su News 3 at E	even 11p	m-1135pm			,,,	.SU (WEZU.UC	,, 555 19791		
	redited	MG on diffe	rent Estimate]									
				w CM	1135p-123	7aWTF	:30	4	\$110.004	0.00 NM	0	\$0.0
E DU KSNV	09/12/	12 09/14/12	The Tonight Show	TT CIVI	1100p-120	- MIL	.50	7	₽.10.00∃	2.04 (111	l	
			rongin onow									

Spots/Week

Weekdays

--WTF--

Rate

\$110.00

Rating

0.00

Print Date: 10/16/12 08:21,23 Page 12of 12

Order / Rev:

105008

Advertiser:

Obama for America

Alt Order #:

06837953

Product Desc:

OBAMA FOR AMERICA

KSNV

Flight Dates:

09/12/12 - 09/17/12

Estimate;

1536

	Start	End	Inventory Code		Start/End Ti	*	Len Spo			Rtg Type		Amount
	09/12/12	09/14/12	The Tonight Show Tonight Show	СМ	1135p-1237a	<b>W</b> TF <b>-</b>	- :30	4 \$1	110.004	0 00 <b>N</b> M	0	\$0.0
LENO Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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	Date Ran		<u>escription</u>		t/End Time			Length		Rtg Type		
Cred	tited		he Tonight Show	113:	5p-1237a		WThF	:30	<del>(&amp;170.00)</del>	0 00 NM		
			ent Estimate)	440	5- 4507-		verb E	.20	(#440.00)	0.00 8/84		
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			ent Estimate]	CH	1125- 13270		- :30	1 \$°	110.004	0.00 NM	o	\$0.0
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	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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		-09/23/12 T	he Tonight Show	113	5p-1237a		M	:30	(\$110 00)	0 00 NM		
Cred [cred		G on differ	ent Estimate)									
62 KSNV (	09/12/12	09/14/12	Late Night w/Fallo		1237a-136am	₩TF-	- ;30	4	640.004	0.00 NM	0	\$0.0
FALLON			Late Night w/Fallo									
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Week 09/10 Spot <u>Ch</u> E	0/12 <u>Date Rar</u>	09/16/12	escription	4 Star	\$40.00 t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
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_			ate Night w/Fallon	123	7a-136am		WThF	:30	(\$40.00)	0.00 NM		
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3 KSNV 0 Cred		-09/16/12 L	ete Night w/Fallon	123	7a-136am		~-WThF	- ;30	(\$40.00)	0.00 NM		
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	Date Rar		escription		t/End Time		Weekdays M	Length 30		Rtg Type 0.00 NM		
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			ent Estimate]	- 011	1490 1:07		.00	1 -	100.00.1	0.00 5.04		ė ann
	09/15/12	09/15/12	Saturday Night Liv Saturday Night Liv		1130pm-1;02	<b>am</b> S	:30	1 \$4	400.004	0.00 NM	1	\$400 (
SNL					-	<b>5</b> 2 - 41						
Start Week: 09/1		End Date	<u>Weekdays</u>	Spots/Week		Rating						
	0/17	09/16/12	<b>-5-</b>	1	\$400.00	0.00						